

# CLA Link API FAQs

## Who are the CLA?

As a regulated, not-for-profit organisation. CLA is recognised by the UK government as a collective management organisation for published material. We exist to support knowledge sharing, protect your company, and champion the creative ecosystem. Our revenue is distributed to our member organisations who pay royalties directly to copyright owners – authors, publishers and visual artists. CLA has generated more than £1.5bn in licence revenues over 40+ years, and distributed to over 200,000 publishers and content creators.

## What is a CLA Link API?

The CLA requires Media Monitoring and Intelligence companies to report usage on a quarterly basis, which requires clients have accurate data on CLA's repertoire. Until recently, CLA sent a monthly email with up- to-date repertoire lists in Excel or CSV formats to ensure MMOs and MIs were as informed as possible.

Responding to feedback, CLA have introduced CLA Link API to simplify and automate this process. Many MMOs and MIs are now modern SAAS platforms, technical integration rather than manual is essential to further enable process efficiencies and ensure MMOs and MIs are themselves giving their clients the most up to date 'live' content lists.

## Who can use CLA Link API?

Whilst the Media Monitoring and Intelligence sector is the primary market for CLA Link API, the service is available to any licensee with a legitimate use case. To sign up, please contact Bob Johns, MMO and TDM Account Manager at [bob.johns@cla.co.uk](mailto:bob.johns@cla.co.uk).

## What calls can I make using CLA Link API?

There are a number of parameters that can be set when making a call, but at the most basic level:

- A call that downloads the repertoire list entirely
- A call that captures the delta from one time point to another (i.e. what has been added or removed)
- A call that returns a specific record from the repertoire

## What formats are output from CLA Link API?

Repertoire lists can be output in CSV, JSON and XML formats.

## Where can I find technical specifications?

Further information can be found on the CLA website at CLA's main API page.

## Who can I speak to if I have a query?

Please contact Bob Johns, MMO and TDM Account Manager at [bob.johns@cla.co.uk](mailto:bob.johns@cla.co.uk)

