

# KS3 Citizenship Lesson Plan



## Protect and Respect Creativity

### Lesson 1 of 2 – Intellectual Property and Copyright Laws

#### Learning objectives

- To learn about the nature of certain rules and laws: why they exist and who they protect.
- To consider the rights and responsibilities of citizens relating to these rules and laws.

#### Study skills

- Creative thinking.
- Sharing and presenting ideas.

#### Learning outcomes

- All students will have a basic understanding of copyright law.
- Some students will have a more in-depth understanding of the value of copyright to the country's economy

#### Resources required

- Lesson Presentation 1
- Glossary of Terms

#### Introduction

Introduce the lesson and the learning objectives. Ask students if they know anything about the terms on Slide 3 and take their current knowledge and understanding of the topic as a starting point for today's learning.

Explain what Intellectual Property (IP) means, then let students take the quick quiz and identify the images (Apple, Coca Cola, Nike, Mercedes, Van Gogh, Starbucks, TikTok and McDonald's). Talk about why Intellectual Property needs protecting by law, just like physical property. Explain the importance of these laws for employment and the country's economy. Let students list as many professions as they can think of that may need their work protected by IP laws, then look at the different types of Intellectual Property.

#### Main activities

Discuss things we can all do to respect others' work by following the laws, checking what we're allowed to use and crediting others. Explain the task that students will begin in this lesson and continue in the next lesson, creating a way to promote an awareness campaign, 'Protect and Respect Creativity'.

#### Plenary

At the end of this lesson, check in with students to see what they have chosen to create to promote this awareness campaign. Discuss their ideas and ensure they fully understand the message about protecting and respecting their own and others' creative work.

Remind them that they will continue with the piece of work they are working on in the next lesson before presenting them to the class.

## Useful resources

This video from the BBC explains what copyright is in basic terms, [What is Copyright?](#).

You may also wish to share the CLA video with students, [What Does IP Mean to You?](#).

This video, [Fair Dealing, Copyright and Exceptions: UK](#), from IPO Education is another useful video to explain these terms.

## Extension activities / home learning

Students can be encouraged to research this topic further at home. They could learn more about the impact on artists when copyright laws are broken. For example, the impact on musicians of illegally downloading or sharing music. They could watch this video [Musicians Discuss Music Piracy](#).

Some students might be interested in the TED talk [Online piracy is illegal, but is it wrong?](#).

# KS3 Citizenship Lesson Plan



## Protect and Respect Creativity

### Lesson 2 of 2 – Intellectual Property and Copyright Laws

#### Learning objectives

- To learn about the nature of certain rules and laws: why they exist and who they protect.
- To consider the rights and responsibilities of citizens relating to these rules and laws

#### Study skills

- Creative thinking.
- Sharing and presenting ideas.

#### Learning outcomes

- All students will have a basic understanding of copyright law.
- Some students will have a more in-depth understanding of the value of copyright to the country's economy.

#### Resources required

- Lesson Presentation 2
- Glossary of Terms

## Introduction

Start the lesson by recapping the learning objectives and asking students to recall what they remember about Intellectual Property and copyright laws. Ask them how they are applying their knowledge and understanding to their campaign work.

Use this opportunity to check in with students on their work. Iron out any misconceptions and remind them of the criteria they need to keep in mind by displaying Slide 4.

## Main activities

Students will work on their campaign pieces for the main part of the lesson, before presenting them to each other. When reviewing the work they have produced, consider how they have applied their knowledge and understanding of IP and copyright laws: why they exist, who they protect and how.

## Plenary

At the end of this lesson, ask students how important they feel it is to protect Intellectual Property and why.

## Useful resources

You might want to display the 'Protect and Respect Our Work' poster included in this pack somewhere in school.

## Extension activities / home learning

For a further task to engage students, you could facilitate some discussions and debates using the following prompts:

- 'Social media is a disaster for Intellectual Property'
- 'Would you be willing to share your creative works with others online, without acknowledgement, allowing another user to take credit instead?'
- 'If your friend borrows your phone and takes a photo, who owns the copyright?'
- 'If you work for a company, should you own the right to your work, or should the company own the right?'

Students might like to research and discuss some legal cases of copyright that have been in the media, such as [Star Wars vs Battlestar Galactic](#), [Apple vs Microsoft](#), or [M&S vs Aldi and their caterpillar cakes](#).